

HENDERSON WEB SOLUTIONS	TEMPLATE INTRO	TEMPLATE BASIC	CUSTOM DESIGN INTRO	CUSTOM DESIGN BASIC	CUSTOM DESIGN ADVANCED	ONLINE RETAILER PACKAGE
WEB SITE STRATEGY						
Website Strategy Intro Document		✓	✓	✓	✓	✓
Discovery Session/Web Strategy (1 Hr Meeting)			✓	✓	✓	✓
DESIGN						
Customize a Pre-Designed Template	✓	✓				
SiteApex CMS Installation	✓	✓	✓	✓	✓	✓
Custom Website Design			✓	✓	✓	✓
2 Additional Template Designs				✓	✓	✓
Rotating Images/Banner Ad Module				✓	✓	✓
CONTENT						
Professional Layout of first 5 page	✓	✓	✓	✓	✓	✓
Layout of an additional 5 pages (10 total)		✓	✓	✓	✓	✓
Layout of an additional 10 pages (25 total)			✓	✓	✓	✓
Layout of up-to an additional 25 pages (50 total)						
UPGRADES						
Social Media Links (Twitter/FaceBook)	✓	✓	✓	✓	✓	✓
PayPal Enabled	✓	✓	✓	✓	✓	✓
Site Search		✓	✓	✓	✓	✓
Google Account Setup		✓	✓	✓	✓	✓
Google Analytics Installation		✓	✓	✓	✓	✓
Google Places Setup				✓	✓	✓
Google Boost Upgrade (SEM Intro Plan)				✓	✓	✓
Social Media Strategy (Assessment & Setup)					✓	✓
One Module Upgrade (Directory/Listings, etc)					✓	✓
Online Shopping Cart Installation						✓
E-Comm Setup (Connect to your bank)						✓
+ An Additional Module Upgrade (2 Total)						
+ An Additional Module Upgrade (3 Total)						
Search Engine Optimization Advanced Plan						
TRAINING/SUPPORT						
Links to Training Videos/Documents/Tutorials	✓	✓	✓	✓	✓	✓
Phone Support (Mon-Fri 9-5 EST)	✓	✓	✓	✓	✓	✓
Online Ticket System (myhelpportal.com)	✓	✓	✓	✓	✓	✓
Security (24/7/365 Server Management)	✓	✓	✓	✓	✓	✓
Pre-Launch Orientation (30 Minute Meeting)	✓	✓	✓	✓	✓	✓
Pre-Launch SiteApex Training (1 Hr Meeting)		✓	✓	✓	✓	✓